|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|

|  |  |  |
| --- | --- | --- |
|  | **PRVI SEMESTAR** |  |
| **šifra** | **Kolegij** | **P** | **S/V** | **ECTS** | **UPISUJE SE**(označiti sa – **da** - ) |
| **OBVEZNI KOLEGIJI** |
| 171870 | Informatika | 30 | 30 V | 4 |  |
| 171871 | Matematika | 30 | 45 V | 5 |  |
| 171872 | Osnove ekonomije | 30 | 30 V | 5 |  |
| 171873 | Metodologija pisanja i prezentiranja | 15 | 30 S | 4 |  |
| 171874 | Poslovna i medijska etika | 30 | 30 V | 4 |  |
| 171875 | Poduzetništvo | 30 | 15 S+15 V | 4 |  |
| 171876 | Opći engleski jezik | 15 | 30 V | 4 |  |

 |

|  |  |  |
| --- | --- | --- |
|  | **DRUGI SEMESTAR** |  |
| **šifra** | **Kolegij** | **P** | **S/V** | **ECTS** | **UPISUJE SE**(označiti s - **da** -) |
| **OBVEZNI KOLEGIJI** |
| 171878 | Trgovačko pravo | 30 | 30 S | 5 |  |
| 171879 | Makroekonomija | 30 | 30 V | 4 |  |
| 171881 | Financijske institucije i tržišta | 30 | 30 S | 4 |  |
| 171882 | Statistika | 30 | 45 V | 5 |  |
| 171883 | Osnove menadžmenta | 30 | 30 V | 4 |  |
| 171885 | Poslovna psihologija i menadžerske vještine | 30 | 30 V | 4 |  |
| 171886 | Poslovni engleski jezik | 15 | 30 S | 4 |  |

 |
|  |  |
|

|  |  |  |
| --- | --- | --- |
|  | **TREĆI SEMESTAR** |  |
| **šifra** | **Kolegij** | **P** | **S/V** | **ECTS** | **UPISUJE SE****(označiti sa -da - )** |
| **OBVEZNI KOLEGIJI** |
| 185311 | Uvod u medije | 45 | 30 V  | 5 |  |
| 185312 | Organizacija i organizacijsko ponašanje | 30 | 15S + 15 V | 4 |  |
| 185313 | Poslovno komuniciranje | 30 | 30 S | 4 |  |
| 185314 | Uvod u marketing | 30 | 30 V | 4 |  |
| 185315 | Mikroekonomija | 30 | 30 V | 5 |  |
| 185316 | Poslovni engleski II | 15 | 30 V | 4 |  |
| **IZBORNI PREDMET /UPISUJE SE JEDAN - - izborni kolegiji će se upisivati preko Merlina ili Google tablica, studenti će biti obaviješteni** |
| ***202890*** | ***Infrastruktura poduzetništva i EU fondovi*** | ***15*** | ***30 V*** | ***4*** |  |
| ***185359*** | ***Menadžment obrta, zadruga i OPG-a***  | ***15*** | ***30 V*** | ***4*** |  |

 |

|  |  |  |
| --- | --- | --- |
|  | **ČETVRTI SEMESTAR** |  |
| **šifra** | **Kolegij** | **P** | **S/V** | **ECTS** | **UPISUJE SE**(označiti sa – **da** -) |
| **OBVEZNI KOLEGIJI** |
| 185320 | Računovodstvo | 30 | 30 V | 5 |  |
| 185321 | Korporativne komunikacije | 30 | 15 S + 15 V | 4 |  |
| 185322 | Istraživanje tržišta | 30 | 15 V | 4 |  |
| 185323 | Poslovanje i menadžment u medijima | 30 | 15 S + 15 V | 5 |  |
| 185324 | Upravljanje industrijama zabavnih medija | 15 | 15 S + 15 V | 4 |  |
| 185325 | Menadžment ljudskih potencijala | 30 | 15 S + 15 V | 4 |  |
| **IZBORNI PREDMET /UPISUJE SE JEDAN - - izborni kolegiji će se upisivati preko Merlina ili Google tablica, studenti će biti obaviješteni** |
| ***185361*** | ***Društveno odgovorno poslovanje***  | ***15*** | ***30 V*** | ***4*** |  |
| ***185362*** | ***Poduzetničko udruživanje i umrežavanje*** | ***15*** | ***30 V*** | ***4*** |  |

 |
|  |  |
|

|  |  |  |
| --- | --- | --- |
|  | **PETI SEMESTAR** |  |
| **šifra** | **Kolegij** | **P** | **S/V** | **ECTS** | **UPISUJE SE**(označiti sa – **da** - ) |
| 207770 | Menadžment | 30 | 15 S +15 V | 5 |  |
| 202855 | Poslovno-informacijski sustavi | 30 | 15 S | 4 |  |
| 202856 | Poslovne financije i financijski menadžment | 30 | 30 V | 4 |  |
| 202857 | Marketinške strategije | 15 | 30 V | 4 |  |
| 202858 | Promocija | 30 | 15 S +15 V | 4 |  |
| 202859 | Medijske industrije EU | 30 | 30 S | 5 |  |
| **IZBORNI PREDMET /UPISUJE SE JEDAN - - izborni kolegiji će se upisivati preko Merlina ili Google tablica, studenti će biti obaviješteni** |
| ***217880*** | ***Menadžment inovacija*** | ***30*** | ***15 V*** | ***4*** |  |
| ***217881*** | ***Uvod u digitalnu ekonomiju*** | ***15*** | ***30 V*** | ***4*** |  |

 |

|  |  |  |
| --- | --- | --- |
|  | **ŠESTI SEMESTAR** |  |
| **šifra** | **Kolegij** | **P** | **S/V** | **ECTS** | **UPISUJE SE**(označiti sa – **da** -) |
| 202861 | Kontroling |  |  | 4 |  |
| 202866 | Stručna praksa |  |  | 7 |  |
| 202864 | Upravljanje kvalitetom |  |  | 4 |  |
| 202868 | Završni rad |  |  | 15 |  |

 |

|  |  |  |  |
| --- | --- | --- | --- |
| **UKUPNO KOLEGIJA** |  |  **UKUPNO ECTS**  |  |

Potpis studenta \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**POSLOVANJE I MENADŽMENT kolegiji 2020/2021**