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| |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | |  | | **PRVI SEMESTAR** | | | |  | | **šifra** | | **Kolegij** | **P** | **S/V** | **ECTS** | **UPISUJE SE**  (označiti sa – **da** - ) | | **OBVEZNI KOLEGIJI** | | | | | | | | 171870 | Informatika | | 30 | 30 V | 4 |  | | 171871 | Matematika | | 30 | 45 V | 5 |  | | 171872 | Osnove ekonomije | | 30 | 30 V | 5 |  | | 171873 | Metodologija pisanja i prezentiranja | | 15 | 30 S | 4 |  | | 171874 | Poslovna i medijska etika | | 30 | 30 V | 4 |  | | 171875 | Poduzetništvo | | 30 | 15 S+15 V | 4 |  | | 171876 | Opći engleski jezik | | 15 | 30 V | 4 |  | | |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | |  | **DRUGI SEMESTAR** | | | | |  | | **šifra** | **Kolegij** | | **P** | **S/V** | **ECTS** | **UPISUJE SE**  (označiti s - **da** -) | | **OBVEZNI KOLEGIJI** | | | | | | | | 171878 | | Trgovačko pravo | 30 | 30 S | 5 |  | | 171879 | | Makroekonomija | 30 | 30 V | 4 |  | | 171881 | | Financijske institucije i tržišta | 30 | 30 S | 4 |  | | 171882 | | Statistika | 30 | 45 V | 5 |  | | 171883 | | Osnove menadžmenta | 30 | 30 V | 4 |  | | 171885 | | Poslovna psihologija i menadžerske vještine | 30 | 30 V | 4 |  | | 171886 | | Poslovni engleski jezik | 15 | 30 S | 4 |  | |
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| |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | |  | | **TREĆI SEMESTAR** | | | |  | | **šifra** | | **Kolegij** | **P** | **S/V** | **ECTS** | **UPISUJE SE**  **(označiti sa -da - )** | | **OBVEZNI KOLEGIJI** | | | | | | | | 185311 | Uvod u medije | | 45 | 30 V | 5 |  | | 185312 | Organizacija i organizacijsko ponašanje | | 30 | 15S + 15 V | 4 |  | | 185313 | Poslovno komuniciranje | | 30 | 30 S | 4 |  | | 185314 | Uvod u marketing | | 30 | 30 V | 4 |  | | 185315 | Mikroekonomija | | 30 | 30 V | 5 |  | | 185316 | Poslovni engleski II | | 15 | 30 V | 4 |  | | **IZBORNI PREDMET /UPISUJE SE JEDAN - - izborni kolegiji će se upisivati preko Merlina ili Google tablica, studenti će biti obaviješteni** | | | | | | | | ***202890*** | ***Infrastruktura poduzetništva i EU fondovi*** | | ***15*** | ***30 V*** | ***4*** |  | | ***185359*** | ***Menadžment obrta, zadruga i OPG-a*** | | ***15*** | ***30 V*** | ***4*** |  | | |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | |  | **ČETVRTI SEMESTAR** | | | | | |  | | **šifra** | **Kolegij** | | **P** | | **S/V** | **ECTS** | **UPISUJE SE**  (označiti sa – **da** -) | | **OBVEZNI KOLEGIJI** | | | | | | | | | 185320 | | Računovodstvo | 30 | 30 V | | 5 |  | | 185321 | | Korporativne komunikacije | 30 | 15 S + 15 V | | 4 |  | | 185322 | | Istraživanje tržišta | 30 | 15 V | | 4 |  | | 185323 | | Poslovanje i menadžment u medijima | 30 | 15 S + 15 V | | 5 |  | | 185324 | | Upravljanje industrijama zabavnih medija | 15 | 15 S + 15 V | | 4 |  | | 185325 | | Menadžment ljudskih potencijala | 30 | 15 S + 15 V | | 4 |  | | **IZBORNI PREDMET /UPISUJE SE JEDAN - - izborni kolegiji će se upisivati preko Merlina ili Google tablica, studenti će biti obaviješteni** | | | | | | | | | ***185361*** | | ***Društveno odgovorno poslovanje*** | ***15*** | ***30 V*** | | ***4*** |  | | ***185362*** | | ***Poduzetničko udruživanje i umrežavanje*** | ***15*** | ***30 V*** | | ***4*** |  | |
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| |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | |  | **PETI SEMESTAR** | | | |  | | **šifra** | **Kolegij** | **P** | **S/V** | **ECTS** | **UPISUJE SE**  (označiti sa – **da** - ) | | 207770 | Menadžment | 30 | 15 S +15 V | 5 |  | | 202855 | Poslovno-informacijski sustavi | 30 | 15 S | 4 |  | | 202856 | Poslovne financije i financijski menadžment | 30 | 30 V | 4 |  | | 202857 | Marketinške strategije | 15 | 30 V | 4 |  | | 202858 | Promocija | 30 | 15 S +15 V | 4 |  | | 202859 | Medijske industrije EU | 30 | 30 S | 5 |  | | **IZBORNI PREDMET /UPISUJE SE JEDAN - - izborni kolegiji će se upisivati preko Merlina ili Google tablica, studenti će biti obaviješteni** | | | | | | | ***217880*** | ***Menadžment inovacija*** | ***30*** | ***15 V*** | ***4*** |  | | ***217881*** | ***Uvod u digitalnu ekonomiju*** | ***15*** | ***30 V*** | ***4*** |  | | |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | |  | **ŠESTI SEMESTAR** | | | | |  | | **šifra** | **Kolegij** | **P** | | **S/V** | **ECTS** | **UPISUJE SE**  (označiti sa – **da** -) | | 202861 | Kontroling |  |  | | 4 |  | | 202866 | Stručna praksa |  |  | | 7 |  | | 202864 | Upravljanje kvalitetom |  |  | | 4 |  | | 202868 | Završni rad |  |  | | 15 |  | |

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Potpis studenta \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**POSLOVANJE I MENADŽMENT kolegiji 2020/2021**