



Scholarship Announcement 11/2025

Selection process for scholarships for programs in Brazil and Italy 2026 and 2027

1 Introduction

Dear student,

We are excited to announce that applications are now open for scholarship programs at prestigious universities in Brazil and Italy for the classes of 2026 and 2027. These opportunities are offered at the IBS Americas Campus Paulista and the CUOA Business School. Undergraduate and graduate students, as well as professionals with managerial experience, are encouraged to apply for this chance to study at these renowned institutions through IBS Americas' international partnerships.

2 Our Partner Institutions

2.1 IBS Americas – Campus Paulista

Member of the Institute of International Education (IIE) and the European Foundation for Management Development (EFMD), the International Business School Americas - IBS Americas has been offering scholarships for international programs aimed at executives since 2003 in different areas of Business, such as Finance, Strategy & Marketing, Data Science, Entrepreneurship, Human Resources, Projects, Leadership, Communication, Innovation and others.

2.1.1 Programs available in IBS

Strategy and Marketing for Emerging Countries

2.2 CUOA Business School

CUOA Business School - Foundation CUOA is one of the most active learning centers of Administration in Europe. Founded in 1957, it is a business school supported by universities



6965 Piazza Grande Ave
Orlando – USA
ZIP: 32835

of Padova, Trento, Trieste, Udine, Ca' Foscari, IUAV (Venice) and Verona. Investments, promoting a multicultural experience in a global and collaborative academic environment.

2.1.1 Programs available in CUOA Business School

- *Business Strategy & Marketing Management*
- *Creativity, Innovation & Entrepreneurship*
- *International Management & Leadership*
- *Operations, Logistics & Lean Management*

3 Pre-registration and Selection Process

To pre-register, visit:

<https://lps.ibs-americas.com/en/parc-am-cuoa-smec?channel=upa&camp=italiabr>

Scholarships are limited and will be awarded to selected students from your institution. Applicants must submit the registration form at the link provided by the deadline of **November 30, 2025**.

4 Course Characteristics

4.1 Benefits

Selected students will receive a scholarship covering 70% of the program's cost. In addition, scholarship students will have access to a range of benefits: a free test of English level, assistance and documentation for entering the United States, academic and logistical preparation for the program, and an in-person English course abroad.

4.2 Business English

The courses also include, at no additional cost, a Business English module focused on improving language skills in a business context.

4.3 Certificates

Program participants will receive two certificates: a Certificate in Executive Management, issued by the host institution, and a Certificate in Business English, referring to the business English module.

4.4 Company Visits

Two meetings with local executives as part of the activity program.

4.5 Duration

Three weeks in January or July, with full-time classes and activities (including contact with executives and company visits).

4.6 Faculty

Teachers with master's degrees, doctorates, or market specialists with extensive academic and professional experience.

4.7 Language

The program is taught entirely in English, requiring intermediate to advanced proficiency at the time of travel.

4.8 Optional Visits

The programs offer optional visits to the Los Angeles Port headquarters.

4.9 Requirements

Being over 18 years of age, an undergraduate or graduate student, starting in the 5th semester of the course.

4.10 Passport and Visa

It is not necessary to present a passport or visa in the initial documentation to apply for the scholarship.

4.11 Workload

75 hours of classes and 5 hours of extra activities, with classes from Monday to Thursday.

For more information about the courses and scholarship criteria, interested parties can

We hope that students will take advantage of this opportunity.

Sincerely,

Prof. Ricardo Britto

PhD in Business Administration from USP

Responsible for the Scholarship Selection Process