

UNIVERSITY CENTER KOPRIVNICA



University North is a modern, dynamic public university located in Varaždin and Koprivnica. We offer innovative, practice-oriented study programmes designed to meet contemporary labour-market needs. With a strong connection to industry, state-of-the-art facilities and a student-centred approach, University North provides an inclusive and supportive environment for both domestic and international students.

University center Koprivnica – Undergraduate Programs

General information:

- Duration: 6 semesters
- ECTS credits: 180
- Mode of study: full-time (regular), some programs part-time
- Purpose: Practical, interdisciplinary, and career-oriented knowledge

Admission requirements: Combination of high school grades, state matriculation results, and additional achievements

Study Program	Academic Title
Logistics and Mobility	Bachelor (Baccalaureus/Baccalaurea), Engineer of Logistics and Mobility
Food Technology	Bachelor (Baccalaureus/Baccalaurea), Engineer of Food Technology
Computer Science and Informatics	Bachelor (Baccalaureus/Baccalaurea), Engineer of Computing
Business and Management	Bachelor (Baccalaureus/Baccalaurea) in Business and Management
Media Design	University Bachelor (Baccalaureus/Baccalaurea) of Media Design
Communication, Media and Journalism	University Bachelor (Baccalaureus/Baccalaurea) of Communication, Media and Journalism
Environmental Protection, Recycling and Packaging	University Bachelor (Baccalaureus/Baccalaurea), Engineer of Environmental Engineering

University Center Koprivnica – Graduate Programs

General information about graduate programs:

- Duration: 4 semesters (two-year program)
- Number of ECTS credits: 120
- Mode of study: full-time and part-time

Program objectives:

- Develop professional and research competencies in the field of study
- Promote creativity, critical thinking, independent decision-making, and leadership

- Prepare students for professional careers and further doctoral studies
- Program structure: combination of theoretical lectures, practical exercises, project-based assignments, and professional practice

Career opportunities:

- Employment in industry, public and private sectors, IT and creative industries, communication agencies, healthcare institutions, economy, tourism, and other relevant fields
- Further education through doctoral or specialized programs
- Bridging courses: required for students from different fields or areas of study, ranging from 15–30 ECTS credits

Study Program	Academic Title
Communication, Media and Journalism	University Master (Magister/Magistra) of Communication, Media and Journalism
Media Design	University Master (Magister/Magistra) of Media Design
Packaging Recycling and Environmental Protection	University Master (Magister/Magistra), Engineer of Graphic Technology
Sustainable Mobility and Logistics Management	University Master (Magister/Magistra), Engineer of Sustainable Mobility and Logistics

University Center Koprivnica - Doctoral Study in Media and Communication

The Doctoral Study in Media and Communication is based on the Salzburg Principles (2005) and Salzburg II Recommendations, emphasizing the distinctiveness of doctoral education within the European Research Area and the European Higher Education Area.

Study Program	Academic Title
Media and Communication (Doctoral)	Doctor of Science in Social Sciences

General information:

- **Duration:** 6 semesters
- **ECTS Credits:** 180
- **Academic Title:** Doctor of Science in Social Sciences
- **Key Advantages / Student Competencies:**
 - Original research and development of new knowledge
 - Interdisciplinary approach and international mobility
 - Mentorship system and development of professional and social skills
- **Entry Requirements / Admission:**
 - Degrees in social or humanistic sciences (or with additional requirements)

The program integrates modern elements of doctoral education:

- Advancing knowledge through original research
- Emphasis on mentorship and guidance
- Transforming doctoral candidates into an active, critical community

- Interdisciplinary approach
- Increased student mobility

Student Life – Koprivnica (SC Koprivnica)

University Center Koprivnica offers students a stimulating and supportive environment for academic, professional, and personal growth. The city of Koprivnica is known for its green spaces, cultural events, and friendly community, providing a balanced setting for study and leisure.

Academic and professional activities:

- Modern classrooms, laboratories, and computer rooms for practical work and projects.
- Participation in workshops, student projects, and professional conferences.
- Collaboration with local companies, industries, and institutions through internships and applied projects.

Culture and social life:

- Active student clubs and associations with cultural, artistic, and music programs.
- Organization of student events, volunteer actions, and local festivals.
- Koprivnica offers cultural programs, galleries, exhibitions, and events such as local music and art festivals, as well as the renowned Renaissance Festival.

Sports and recreation:

- University sports clubs and recreational programs.
- Opportunities to participate in regional and national student sports competitions.

Useful Links

- University North – official website: <https://www.unin.hr/>
- University North – International/Incoming Students page: <https://www.unin.hr/incoming-students/>
- University North – contact / International office info: <https://www.unin.hr/medjunarodna-suradnja/ured-i-kontakt/?l=en>
- City of Koprivnica – official city site: <https://en.koprivnica.hr/>

University North allows students to develop academic, professional, and social skills, preparing them for a successful career and active life in the community while enjoying a safe, inspiring, and student-friendly city.