



Faculty of Economics and Business



International Summer School

"Sustainability in International Business"

26 September – 1 October 2022

Program Outline

Friday, September 23, 2022

9.00 – 12.00 *Virtual event for participating students: sustainability and sustainable business (workshop)* *dr. Romana Korez Vide, coordinator of International Summer School, University of Maribor, Faculty of Economics and Business*

Monday, September 26, 2022

8.30 – 9.00 *Registration of participants/coffee*

9.00 – 9.30 *Address to participants*

dr. Romana Korez Vide, Vice-Dean for International Cooperation and coordinator of International Summer School, University of Maribor, Faculty of Economics and Business

9.30 – 11.00 *Sustainability as part of internationalization and foreign direct investment promotion (lecture)* *Public Agency of the Republic of Slovenia for the promotion of entrepreneurship, internationalisation, foreign investment and technology*

11.00 – 11.15 *Coffee break*

11.15 – 12.45 *Resilience and sustainability: contradictory or complementary priorities of the future supply chains (lecture)* *dr. Matevž Obrecht, University of Maribor, Faculty of logistics*

13.00 – 14.30 *Lunch break*

14.30 – 16.00 *Sustainability implementation in international supply chain – the case of TALUM Group (aluminium industry) (lecture)* *Gregor Zečevič, MSc, TALUM Group*

16.30 – 17.30 *Socializing event: guided tour around Maribor*



Tuesday, September 27, 2022

8.30 – 9.00	Registration of participants/coffee	
9.00 – 10.30	Corporate sustainability across cultures – towards a strategic framework implementation approach (lecture)	dr. Vito Bobek, University of Maribor, Faculty of Economics and Business and University of Applied Sciences FH Joanneum Graz, Austria
10.30 – 12.00	EU funds for sustainable business (lecture)	Government office for development and European cohesion policy
12.00 – 13.30	Lunch break	
13.30 – 15.00	Sustainability implementation in a construction industry – the case of company MARLES (lecture)	Mrs. Barbara Kobale, Marles
15.00 – 16.30	Sustainable practices in the production of consumer goods – the case of HENKEL Slovenia (lecture)	Mrs. Julija Lojen Baltić and Mr. Denis Muhič, Henkel Slovenia

Wednesday, September 28, 2022

8.30 – 9.00	Registration of participants/coffee	
9.00 – 10.30	Promoting sustainability with e-mobility – the case of PETROL Group (lecture)	Mr. Matjaž Šiftar, Mr. Matic Markovič, Mr. Luka Strnad Peterca, Petrol Group
10.30 – 12.00	Implementing Sustainability in Recreational Vehicle Industry – the case of ADRIA MOBIL Group (lecture)	Mr. Matjaž Marovt, Adria Mobil Group
12.00 – 13.30	Lunch break	
13.30 – 15.00	Implementing sustainability in international discount stores – the case of HOFER (lecture)	
15.00 – 16.30	Promoting sustainable international tourism – the case of Dolenjska and Bela Krajina (lecture)	Mrs. Mojca Badovinac, Development Center Novo mesto, Slovenia



Thursday, September 29, 2022

8.30 – 9.00	<i>Registration of participants/ coffee</i>	
9.00 – 10.30	<i>Supporting sustainability implementation into business organisations – the case of “Green Slovenia” (lecture)</i>	<i>Vanesa Čanji, MSc, FitMedia</i>
10.30 – 12.00	<i>Aligning the interests of key players - the case of selected global industry (workshop)</i>	<i>dr. Tjaša Štrukelj, University of Maribor, Faculty of Economics and Business</i>
12.15 – 14.00	<i>Lunch break</i>	
14.00 – 15.30	<i>Using smartphone apps for sustainable transport choices (workshop)</i>	<i>Nomi Hrast, University of Maribor, Faculty of Economics and Business</i>
15.30 – 17.00	<i>Towards sustainable international tourism (workshop)</i>	<i>dr. Romana Korež Vide, University of Maribor, Faculty of Economics and Business</i>

Friday, September 30, 2022

Excursion to Dolenjska and Bela krajina, Slovenia

8.30 – 10.30	<i>Visit to the company KRKA, Novo mesto (pharmaceutical industry)</i>
11.00 – 13.00	<i>Visit to the company YASKAWA Slovenia, Kočevje (robotics industry)</i>
13.00 – 15.00	<i>Lunch</i>
15.00 – 17.00	<i>Visit to sustainable tourism provider in Dolenjska region (Matjaž's homestead, story of wine and wine tasting)</i>
19.00	<i>Returning to Maribor</i>

Saturday, October 1, 2022

9.00 – 12.00	<i>Socializing event: gondola trip to Pohorje, Maribor</i>
13.00 – 15.00	<i>Lunch/awarding of certificates for participation at the International Summer School</i>