

6th

INTERNATIONAL
ACADEMIC
CONFERENCE

**SCIENCE &
PRACTICE
OF BUSINESS
STUDIES**

**26/10
2018**

University of Business studies
Banja Luka

Dear Sir or Madam,

The University of Business Studies Banja Luka is pleased to announce **The Sixth International Scientific Conference “Science and Practice of Business Studies”**. The conference will be held on 26th October, 2018 at The University of Business Studies.

We are inviting proposals addressing the following themes:

01

ECONOMIC SCIENCES

- New technologies and new media in the field and practice of marketing,
- A holistic concept in the theory and practice of management and marketing,
- Ethics and social responsibility in modern business,
- Internal and external mechanisms of corporate governance,
- Modern economic trends.

02

ECOLOGY

- Environmental protection and management of natural resources,
- Fundamental and applied ecology,
- Agro-engineering and organic food production.

03

LEGAL SCIENCES

- The theory and practice of legal studies,
- Characteristics of contemporary theoretical and practical models of studying law,
- The scope and manner of participation of legal experts in law studies.

04

TOURISM AND HOTEL MANAGEMENT

- Tourism and sustainable development,
- Food sovereignty and bioenergy nutrition in tourism,
- Business communications in receptive tourism.

05

INFORMATION TECHNOLOGY AND DESIGN

- Computer and information technologies,
- Software Engineering,
- Design.

06

STUDENT TOPICS

- Student practice as a model of better preparation for future profession,
- Possible innovations of the Curriculum in the interest of strengthening students' practical knowledge,
- Examples of student workshops and practice.

ACADEMIC COMMITTEE:

Akademik prof. dr Miodrag Simović, Pravni fakultet Univerziteta u Banjoj Luci

Prof. dr Marinko Učur, Pravni fakultet Sveučilišta u Rijeci

Prof. dr Branislav Jakić, Fakultet za primenjeni menadžment, ekonomiju i finansije Univerziteta privredna akademija u Novom Sadu

Prof. dr Ivica Radović, Fakultet bezbednosti Univerziteta u Beogradu

Prof. dr Branko Perišić, Fakultet tehničkih nauka Univerziteta u Novom Sadu

Prof. dr Ilija Šušić, Fakultet za informacione tehnologije i dizajn Univerziteta za poslovne studije u Banjoj Luci
Prof. dr Milica Kostić Stanković, Fakultet organizacionih nauka Univerziteta u Beogradu
Prof. dr Gordana Kokeza, Tehnološko metalruški fakultet Univerziteta u Beogradu
Prof. dr Valeri Zusman, Nacionalni istraživački univerzitet, Viša ekonomska škola u Novgorodu
Dr Viktor Dedić, IT design Operations & Training GmbH Austria
Prof. dr Rasto Ovin, DOBA Poslovna škola u Mariboru

IMPORTANT DATES

ABSTRACT SUBMISSION	15th July, 2018
NOTIFICATION OF ABSTRACT ACCEPTANCE	25th July, 2018
PAPER SUBMISSION	15th September, 2018
CONFERENCE	26th October, 2018

The working languages of the conference are the official languages of Bosnia and Herzegovina and English.

We invite all interested authors to submit abstracts and papers at naucniskup@univerzitetps.com, with the words "For the Sixth International Scientific Conference" in the Subject field. Please indicate the area in which you want to participate. Authors can participate, at a maximum, as authors of one paper and co-authors of another.

Papers that are positively reviewed will be included in the conference program and published in the **Conference Proceedings**. The standard registration fee is 100 KM. The registration for the students of the first – cycle studies of The University of Business Studies is free. The registration fee for the students of the second – cycle studies of The University of Business Studies is 50 KM. This fee includes promotional materials, proceedings and cocktail refreshments during the conference. Travel and accommodation costs must be met by the participant. Participants will be notified about the payment methods and other details about **The Sixth International Scientific Conference "Science and Practice of Business Studies"** in due time.

Please find the instructions for authors attached.

We hope you will accept this invitation and choose to actively participate in **The Sixth International Scientific Conference "Science and Practice of Business Studies"**.

Thank you in advance.

Yours faithfully, Prof. Mile Matijević, PhD
President of the Organizing Committee

Irina Šolaja, senior assistant
Secretary of The Sixth International Scientific Conference

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