



**UNIVERSITY NORTH DOCTORAL STUDENTS' CONFERENCE IN
MEDIA AND COMMUNICATION / KOPRIVNICA / CROATIA / 11/28/2020**

UNIVERSITY NORTH DOCTORAL STUDENTS' CONFERENCE IN MEDIA AND COMMUNICATION – the goal of the conference is to enable doctoral students and young scientists to present their research, independently or under the guidance of their professors, mentors and advisors, and to participate in stimulating professional discussions. The conference is of an international character, open to all doctoral students with interests in the areas of Information and Communication Sciences, as well as to those who approach their topics from related standpoints of Technical and Human Sciences. The interdisciplinary nature of this symposium will enable the participants to exchange experience and provide possibilities to build collaborative networks, useful in their future development and progress.

CONTRIBUTIONS ARE EXPECTED TO RELATE TO THE FOLLOWING TOPICS

- Creative use of information technologies
- Analytical tools for ICT support of communication and media
- Publishing industry – technological context and contemporary trends in publishing
- Cognitive aspects of communication
- Synthesis and presentation of scientific data
- Communicative competence in the context of professionalization
- Analytical models and simulations of interpersonal communicative protocols
- Organizational communication
- New trends in media design
- Research into digital communication
- Marketing management in media and publishing
- Management in public relations
- Personal data protection in the media
- Information security and the protection of business data
- Semiotics in mass communication
- Media and politics
- Media, text, society, culture

IMPORTANT DATES

Deadline for summary submission: November 2, 2020

Info on acceptance: November 10, 2020

Conference dates: November 28, 2020

Deadline for paper submission: March 1, 2021

ADDRESS YOUR PROPOSALS/SUMMARIES AT irosandazigo@unin.hr

ORGANIZING COMMITTEE

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