

COURSE CATALOG – Doctoral program (PhD) in *Media and Communication*

Type of Study: Postgraduate

Semesters: 6

ECTS: 180

	Code	Course	Student workload (L+S+T)	ECTS credits
1st semester (Winter)	192878	Methodology of scientific research*	15+5+5	5.0
	192879	Innovation communicology and the media*	15+5+0	5.0
	192880	Creative use of information technology*	20+0+0	5.0
	192881	<i>Synthesis and presentation of scientific information*</i>	10+10+5	5.0
	192882	<i>New trends in media design*</i>	10+5+5	5.0
	192883	<i>Cognitive aspects of communication*</i>	15+10+0	5.0
	192884	<i>Communication competence in the context of professionalization*</i>	15+5+0	5.0
	192885	<i>Politics and the media: dialectics and dichotomies*</i>	15+5+0	5.0
	192886	<i>Analytical models and simulations of interpersonal communication protocols*</i>	10+0+10	5.0
	192891	<i>Intercultural communication – cultural criticism*</i>	10+10+0	5.0
2nd semester (Summer)	192892	Technological context of the publishing industry*	10+10+0	5.0
	192893	Trends and contexts in contemporary publishing*	10+0+10	5.0
	192894	Analytical tools for ICT support of communication and media*	10+0+10	5.0
	192895	<i>Organizational communication*</i>	10+10+0	5.0
	192896	<i>Marketing management in publishing*</i>	10+0+10	5.0
	192897	<i>Digital communication research*</i>	10+0+10	5.0
	192901	<i>Public relations management*</i>	10+10+0	5.0
	192898	<i>Media intertextuality*</i>	10+10+0	5.0
	192899	<i>Protection of personal data in the media</i>	10+10+0	5.0
	192900	<i>Media semiotics*</i>	10+10+0	5.0
	192902	<i>Information security and business data protection*</i>	10+0+10	5.0
3rd semester (Summer)		Individual research work/Publishing scientific papers*		20.0
		Scientific colloquium*		10.0

4 th semester (Summer)		Research synopsis writing*		5.0
		Public defense of the doctoral thesis*		15.0
		Individual research work/Publishing scientific papers*		5.0
		Scientific colloquium*		5.0
5 th and 6 th semesters (Winter and Summer)		Individual research work/Publishing scientific papers *		5.0
		Writing and public defense of the doctoral dissertation*		55.0

L – Lectures, S – Seminars, T – Tutorials

Elective courses in italic

****Courses available in English***