

# University North

University centre Varaždin  
Jurja Križanića 31b  
42000 Varaždin

SVEUČILIŠTE  
SJEVER

SUBJECT

**Call for Conference – International Scientific Conference on Economic and Social Development Modern technologies and innovative concepts in the function of promoting cultural heritage"**

Dear Sir/Madam,

It is our pleasure to invite you to the International Scientific Conference on Economic and Social Development (ESD) „Modern technologies and innovative concepts in the function of promoting cultural heritage" that will be held on 1-2 June 2023 at University North, University Centre Varaždin, Croatia.

The conference will be organized in cooperation with the Faculty of Management University of Warsaw, Faculty of Law, Economics and Social Sciences Sale - Mohammed V University in Rabat and ENCGT - Ecole Nationale de Commerce et de Gestion de Tanger/ Abdelmalek Essaadi University.

The aim of the conference is to address topics on globalization, modern economics, international capital markets, sustainable tourist destinations, entrepreneurship, modern enterprises, etc.

The themes of the scientific part of the conference are:

- Globalization and Challenges of the Modern World
- Enterprise in a Turbulent Environment
- Entrepreneurship Caught Between Creativity and Bureaucracy

The conference is open to professionals who wants to explore further named topics through lectures, presentations and discussions.

We look forward to seeing you in Varaždin, Croatia!

Yours Sincerely,

Rector  
*Prof. Marin Milković, Ph.D.*

Enclosure:

1. *Call for Conference*