



Varaždin Development and Entrepreneurship Agency & University North

In cooperation with:

Faculty of Management University of Warsaw

Faculty of Law, Economics and Social Sciences Sale - Mohammed V University in Rabat and
ENCGT - Ecole Nationale de Commerce et de Gestion de Tanger / Abdelmalek Essaadi University

Call

We are announcing the Call for the
**International Scientific Conference on Economic and Social Development –
"Modern technologies and innovative concepts in the function of promoting
cultural heritage"**

1-2 June, 2023 – Varaždin, Croatia

TOPICS

I. Globalization and Challenges of the Modern World

Contemporary Economy and Globalization
The Economic Impact on Social Development and Democracy
Regional Development
National Economies Between Liberalization and Intervention
International and Local Capital Markets
Education and Knowledge Management
Towards Modern Welfare Economics
Modern Tendencies in Economy and Management of Tourism

II. Enterprise in Turbulent Environment

Building a Resilient Organization
The Economics of Modern Enterprise
Planning or Predicting: Concepts and Models
Corporate Governance
Manufacturing: Strategy, Technology, and Organization
Human Capital Management
Marketing Perspective
The Legal Environment of Business
Business Continuity
ICT Support to Business Activities
Corporate Finance
Accounting and Auditing

III. Entrepreneurship Caught Between Creativity and Bureaucracy

The Role of SMEs in National Economies
SMEs in Global Value Chains
Education for Creativity

DEADLINES

Submission of complete/full papers for the proceedings: **May 18, 2023**
ESD Conference sessions: June 1-2, 2023

VENUE

Sveučilište Sjever, Sveučilišni centar Varaždin
104. Brigade 1, Varaždin, Croatia

Register and find out more about our **Indexation, Venues**, etc. at the links below:

esd Conference website
www.esd-conference.com

esd Conference contact
dcingula@esd-conference.com



International Scientific Conference
Economic and Social Development

Domagoj Cingula, univ.spec.oec.
Organizing Committee President

dcingula@esd-conference.com
www.esd-conference.com
www.jesd-online.com
gsm: +385 92 1727 218

A handwritten signature in blue ink, consisting of a large, stylized 'D' shape with a vertical line extending downwards from its center.

esd Conference is **Gold Partner** with [INOMICS](#)