Varaždin Development and Entrepreneurship Agency & University North

In cooperation with:

Faculty of Management University of Warsaw
Faculty of Law, Economics and Social Sciences Sale - Mohammed V University in Rabat and ENCGT - Ecole Nationale de Commerce et de Gestion de Tanger / Abdelmalek Essaadi University

Call

We are announcing the Call for the
International Scientific Conference on Economic and Social Development – "Modern technologies and innovative concepts in the function of promoting cultural heritage"
1-2 June, 2023 – Varaždin, Croatia

TOPICS

I. Globalization and Challenges of the Modern World
Contemporary Economy and Globalization
The Economic Impact on Social Development and Democracy
Regional Development
National Economies Between Liberalization and Intervention
International and Local Capital Markets
Education and Knowledge Management
Towards Modern Welfare Economics
Modern Tendencies in Economy and Management of Tourism

II. Enterprise in Turbulent Environment
Building a Resilient Organization
The Economics of Modern Enterprise
Planning or Predicting: Concepts and Models
Corporate Governance
Manufacturing: Strategy, Technology, and Organization
Human Capital Management
Marketing Perspective
The Legal Environment of Business
Business Continuity
ICT Support to Business Activities
Corporate Finance
Accounting and Auditing

III. Entrepreneurship Caught Between Creativity and Bureaucracy
The Role of SMEs in National Economies
SMEs in Global Value Chains
Education for Creativity
DEADLINES

Submission of complete/full papers for the proceedings: **May 18, 2023**
ESD Conference sessions: June 1-2, 2023

VENUE

*Sveučilište Sjever, Sveučilišni centar Varaždin*
104. Brigade 1, Varaždin, Croatia

Register and find out more about our Indexation, Venues, etc. at the links below:

- esd Conference website
  [www.esd-conference.com](http://www.esd-conference.com)
- esd Conference contact
  dcingula@esd-conference.com

International Scientific Conference
Economic and Social Development

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